

TERMINAL TOWER LIGHTING APPLICATION

Name of Organization: _____

Type of Organization: National Regional Local Grass Roots

Contact Person: _____

Phone Number: _____

Email Address: _____

Tell Us About Your Organization & The Reason For Submitting The Request:

Website Address: _____

Facebook Page: _____

Twitter Account: _____

Date Tower To Be Lit: _____

Colors Requested: _____

APPROXIMATE LIGHTING TIMES FOR THE DAY ARE 4AM-7AM & 7PM-MIDNIGHT

Have You Previously Submitted A Request For This Lighting Event? Yes No

If Yes, Please Provide The Date & Year: _____

Email completed request form to: kdevents@kandd.info

Please allow two (2) weeks for a response



The mission of the Terminal Tower Lights is to promote Cleveland and the region through social and mass media by supporting charities, Cleveland sports teams and civic events which generate awareness and drive business to the city. We strive to be innovative and demonstrate Cleveland's ingenuity as a leader in the advancement of existing and emerging technology.

THE COLOR SELECTION CRITERIA

1. The Terminal Tower lights up in support of nationally recognized charity campaigns.
2. The Terminal Tower lights up in support of Cleveland's sports franchises. We typically do not light up for teams that are outside of Cleveland; however we do make exception for certain events and tournaments that take place in Cleveland.
3. The Terminal Tower lights up in support of events that drive business and income to the city or the region.
4. The Terminal Tower lights are not politically active. We do not support social, political or religious issues or events unless it is determined that a particular issue meets other criteria requirements.
5. The Terminal Tower lights up in support of certain events of historical significance to the city or the region.
6. The Terminal Tower lights up in support of national and local holidays.
7. The Terminal Tower lights strive to be inclusive and supportive of many organizations and causes. Unfortunately, we cannot accommodate all display requests.
8. All requests are reviewed and given thoughtful consideration and we will try to provide a response within two weeks of the request.
9. If a request is approved, the organization is required to provide two (2) 22" w x 28" h professionally created signs for display at Tower City highlighting their event. Signs should be double sided mounted on corrugated plastic or foamcore. The signs are subject to Terminal Tower management approval.
10. For annual or reoccurring events the organization must request their colors each year. Having your organizations colors in one year does not guarantee that future requests will be honored.
11. Displays are approved at the sole discretion of the management of the Terminal Tower. The management of the Terminal Tower is under no obligation to provide feedback as to why requests for lighting are approved or denied.
12. Terminal Tower management reserves the right, at its sole discretion, to change or re-schedule lighting for an event or organization due to schedule conflicts.